



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

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Media Release

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TUCSON REGIONAL ECONOMIC OPPORTUNITIES INC. TO RECEIVE ECONOMIC DEVELOPMENT AWARD

Tucson, Arizona-based Organization Recognized for its Website

Acknowledging Tucson Regional Economic Opportunities Inc. (TREO) for its website, the International Economic Development Council (IEDC) will present its General Purpose Website award to the Tucson, Arizona-based entity at IEDC's Annual Conference, which is scheduled to take place in Phoenix, Arizona, September 16-19. The organization will be recognized for this achievement during an awards ceremony on Tuesday, September 18th.

"Economic development efforts have always played a vital role in shoring up the nation's economy, one locality at a time," said Ronnie L. Bryant, IEDC chairman. "As our population grows exponentially and as we continue to overcome challenges, both new and longstanding, these efforts have taken on an even greater importance. The award serves as a salute to pacesetting organizations like TREO for leading the charge."

Competing in the category of General Purpose Website by organizations serving areas with populations exceeding 200,000, TREO was a clear standout. TREO's mission is to provide insight, infrastructure, resources, and development efforts to accelerate economic prosperity throughout the Southern Arizona region. The organization offers an integrated approach of programs and services to support the creation of new businesses, the expansion of existing businesses within the region, and the attraction of companies that offer high impact jobs and share the community's values. TREO's website is at: www.treoaz.org

The International Economic Development Council (IEDC) is headquartered in Washington, DC. Its mission is to provide leadership and excellence in economic development for communities, members and partners. IEDC's professional economic development awards annually recognize excellence in the economic development profession.

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