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Editor's Note: Contact Michael Dunne for a demonstration of the TV interactive survey.

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Cox Interactive Survey Polls Residents On The Livability Of Southern Arizona

*Tune in to Cox 7-AZ August 3-13 to have your opinions documented in the
Economic Outlook 2009: The Livability of Southern Arizona handbook*

TUCSON - Tucson Regional Economic Opportunities (TREC) and Cox Communications have teamed up to poll area residents on the livability of Southern Arizona through an interactive survey on Cox 7. This survey will provide the basis for a statistical handbook detailing this region's opportunities and challenges relating to growth. Specific survey topics include the state of the economy, housing prices and affordability, light rail, downtown development, elected leadership and education. Survey results will be presented at TREC's Annual Community Report Card Luncheon Thursday, October 2, at the Hilton El Conquistador.

Cox Digital Cable subscribers can participate and answer questions when they tune into "Doing More for Arizona, Economic Outlook 2009" on Cox 7 which will air beginning this **Sunday, August 3, through Wednesday, August 13**. During the program, viewers can respond to questions posed during the program by pressing the A, B, or C buttons on their remote control.

To participate, tune in to Cox 7, August 3-13, 2008 – 7 pm & 7:30 pm.

At TREO's luncheon, Dr. Robert Shelton, President of the University of Arizona, will be the keynote speaker. For more information on the program, view TREO's event calendar at www.treoaz.org. To reserve your seat for the luncheon event, call (520) 243-1935.

Tucson Regional Economic Opportunities, Inc. (TREO)

TREO's mission is to provide insight, infrastructure, resources and development efforts to accelerate economic prosperity throughout the Southern Arizona region. TREO supports the creation of new business, the growth and expansion of existing businesses, and the attraction of companies that offer high-impact jobs and share the community's values. For more information, visit www.treoaz.org.

Cox Communications Arizona

Cox Communications is the third largest cable provider and a multi-service broadband communications company serving nearly 3 million residential and business product subscribers in Arizona (a product subscriber represents an individual service purchased by a customer). In the metro Phoenix, Cox serves approximately 2.5 million product subscribers. In Southern Arizona, Cox serves approximately 400,000 product subscribers. Cox's 18,000-mile hybrid fiber coaxial cable network throughout Phoenix and Southern Arizona provides homes and businesses with digital television, high speed Internet, home networking, high-definition television and digital telephone service over its own nationwide IP network. During the past four years, Cox has topped 10 J.D. Power and Associates' studies of customer satisfaction. Cox Media is responsible for the sale of cable advertising throughout Arizona. Cox Communications is a wholly owned subsidiary of Cox Enterprises Inc and serves approximately 6 million customers nationwide and wholly owns and operates the Travel Channel. Additional information about Cox in Arizona is available at www.cox.com/arizona.

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